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News Release

**For Immediate Release
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Anchorage Park Foundation Makes Giving Easier

New catalog offers unique way to support parks and trails

In an effort to capitalize on the popularity of catalog shopping and interest in supporting Anchorage's parks and trail system, the Anchorage Park Foundation published a catalog this week offering donors easy ways to buy park benches and play equipment.

Each of the items for sale are named after park founding families. You will find Sisson Spring toys and Rasmuson Climbing Rocks among the pages to flip through and consider. Quotes from park founders spice up the pages as well. Betty Cuddy's dream for Christmas, Lanie Fleischer's perfect memory, Esme Brudie's favorite park are all highlights of the catalog.

"The Anchorage Park Foundation continues to respond to the interest and support for parks and trails expressed by citizens in our community," Mayor Begich said. "The catalog is the latest in a series of innovative ways to make it easy to support these programs and projects."

"We wanted to give people choices, to make it easy, and to showcase the chosen designs for purchase. And I got to play J. Peterman" said Beth Nordlund, Development Director. "How often do you get to write artfully about trash receptacles in life?"

"I spoke with many park supporters this summer at Park Founders Day," said Vic Mollozzi, chair of the board for the new Anchorage Park Foundation. "We have great parks and trails because of the dedicated individuals who have served on the Parks & Recreation Commission, given money, land, or volunteered their time over the years. As we rebuild and reinvest in some of our parks, I want to take plenty of opportunities to recognize those that have gone before us."

Catalogs are available at City Hall, at all the municipal park chalets and recreation centers, and at the Parks & Recreation Mountain View office at 120 Bragaw. Check out www.AnchorageParkFoundation.org and click on "shop" to get into the season of giving.

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