



Anchorage Park Foundation Challenge Grant -- 2010

The Anchorage Park Foundation builds *Healthy Parks & Healthy People* by mobilizing public support and financial resources for Anchorage parks, trails and recreation opportunities.

In order to stimulate giving for Anchorage parks & trails, APF offers this challenge to the community: apply for a Anchorage Park Foundation matching grant for a park or trail improvement project. With support from the Rasmuson Foundation, the Anchorage Park Foundation Board will raise \$1 for every \$1 raised by community group grantees to make improvements Anchorage parks and trails. Grantees may raise their match in the form of cash, volunteer time, donations, grants, or in-kind services.

Apply today to improve your favorite park or trail!

Challenge Grant Campaign Goals

- 1) Improve parks and trails according to community priorities
- 2) Engage groups to participate in improving parks and trails, increasing community ownership
- 3) Highlight partnerships and accomplishments for the purpose of public education and program recognition

Amount Available

Applicants may apply for a matching grant from \$500 to \$40,000. The maximum matching award amount for each project is \$40,000. \$200,000 total is available for these 2010 Challenge Grants.

Who Can Apply

Individuals, families, neighborhood groups, community councils, private businesses, organized recreation groups, philanthropic organizations, adopt-a-park and adopt-a-trail groups -- all are welcome to apply to make improvements to Anchorage parks and trails.

Requirements

- A one-to-one match is required: \$500 grant requires a \$500 match in the form of cash, employee and volunteer time, donations, grants, or in-kind services. The match may not include federal funds, or funds raised from sources outside of Alaska.
 - *value volunteer time at \$20.25 an hour, and skilled labor contributions at \$70 an hour*
- Grants are intended for projects that would not otherwise be funded and may not be used for normal operating expenses or to replace existing budgets.
- Projects must:
 - take place in a municipal park or on a municipal trail
 - be completed by October 1, 2011
 - benefit the public

Grant Selection Criteria may include but are not limited to the following:

- project meets an identified public need
- project engages user groups and involves neighborhoods to accomplish goals

- project renovates current park or trail assets
- project is supported by a wide variety of people and organizations
- project is endorsed by community council
- project fits within an approved park master plan
- proposals and budgets are clear and feasible
- project is ready for work and doable before October 1, 2011
- groups contribute both volunteer hours and financial resources for the project;
- physical improvements include appropriate location, installation, and maintenance plan
- applicants have plans to evaluate the success of the project and ensure continued maintenance

Sample Project Timeline

Spring 2010: Applicants develop proposal, attend ASLA workshop to refine project scope

Summer/Fall 2010: Applicants raise funds, build volunteer & community support, develop project plan and secure permits as necessary in partnership with Parks & Recreation Department

Winter/Spring 2011: Applicants plan project implementation, order supplies and plan volunteer events

Summer 2011: Applicants complete project and submit project documentation

Application Process

Complete the attached application. The Anchorage Park Foundation Board and the Park Superintendent will review applications. Awards will be based on project merit, regional diversity, community involvement and availability of funds. Upon approval of the proposal, a formal grant agreement between the foundation and grantee will be signed.

Note: All physical improvement projects are subject to city regulations and applicable permits. In some cases approved projects will require more public involvement such as: community council support, Parks and Recreation Commission approval, Urban Design Commission Approval, Planning and Zoning Commission approval.

The deadline for the application to be received by the Anchorage Park Foundation is **4:30 p.m., Friday May 14, 2010**. The proposal will be reviewed in a competitive process based on available funding. Awards will be announced by June 4, 2010, and will be available for expenditure.

Application Workshop

The Anchorage Park Foundation will host a workshop in April to assist groups with their Challenge Grant Applications. We strongly encourage challenge grant applicants to attend and receive advice and scoping assistance from professionals from Alaska Chapter of the American Society of Landscape Architects.

Spenard Recreation Center, Wednesday April 28 6-8pm

For more information or assistance:

Beth Nordlund, 274-1004, Beth@AnchorageParkFoundation.org.

Information is also available at www.AnchorageParkFoundation.org

Mail or deliver signed proposal to:

Anchorage Park Foundation
715 L Street
Anchorage, Alaska 99501

Email signed proposal to:

Beth@AnchorageParkFoundation.org

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