



Anchorage Park Foundation Challenge Grant

The Anchorage Park Foundation was formed to advance parks, recreation opportunities, trails, and conservation efforts that enhance the quality of life for all residents and visitors to Anchorage.

The Rasmuson Foundation is challenging community and neighborhood groups to give to the Anchorage Park Foundation. They will donate \$1 for every \$1 raised in this challenge grant campaign to stimulate philanthropy for Anchorage parks and trails.

A total of \$400,000 is available for match, giving the Anchorage Park Foundation the potential of helping groups raise \$800,000 for improvements to Anchorage parks and trails.

Challenge Grant Campaign Goals

- 1) Improve parks and trails according to community priorities
- 2) Engage groups to participate in improving parks and trails, increasing community ownership
- 3) Highlight partnerships and accomplishments for the purpose of public education and program recognition

Amount Available

Applicants may apply for a matching grant from \$500 to \$40,000. The maximum matching award amount for each project is \$40,000.

Who Can Apply

Individuals, families, neighborhood groups, community councils, private businesses, organized recreation groups, philanthropic organizations, adopt-a-park and adopt-a-trail groups -- all are welcome to apply to make improvements to Anchorage parks and trails.

Requirements

- A one-to-one match is required: \$500 grant requires a \$500 match in the form of cash, employee and volunteer time, donations, grants, or in-kind services. The match may not include federal funds, or funds raised from sources outside of Alaska.

**value volunteer time at \$17.50 an hour, and skilled labor contributions at \$60 an hour*

- Grants are intended for projects that would not otherwise be funded and may not be used for normal operating expenses or to replace existing budgets.
- Projects must:
 - take place in a municipal park or on a municipal trail
 - be completed by 2007
 - benefit the public

Grant Selection Criteria may include but are not limited to the following:

- project meets an identified public need
- project engages user groups and involves neighborhoods to accomplish goals
- project renovates current park or trail assets
- project is supported by a wide variety of people and organizations

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- project is endorsed by community council
- project fits within an approved park master plan
- proposals and budgets are clear and feasible
- groups contribute both volunteer hours and financial resources for the project;
- physical improvements include appropriate location, installation, and maintenance plan
- applicants have plans to evaluate the success of the project and ensure continued maintenance

Application Process

Complete the attached application. The Anchorage Park Foundation Board and the Park Superintendent will review applications. Awards will be based on project merit, regional diversity, community involvement and availability of funds. Upon approval of the proposal, a formal grant agreement between the foundation and grantee will be signed.

Note: All physical improvement projects are subject to city regulations and applicable permits. In some cases approved projects will require more public involvement such as: community council support, Parks and Recreation Commission approval, Urban Design Commission Approval, Planning and Zoning Commission approval.

The deadline for the application to be received by the Anchorage Park Foundation is

4:30 p.m., Wednesday, March 1, 2006. The proposal will be reviewed in a competitive process based on available funding. Awards will be announced no later than April 15, 2006.

Application Workshops

The Anchorage Park Foundation will host four workshops in February to assist groups with their Challenge Grant Applications. Applicants may attend any of these at their convenience.

NE District:	Lidia Selkregg Chalet at Russian Jack Springs Park Tuesday February 7, 6-7 pm
SW District	Kincaid Chalet Wednesday February 15, 6-7 pm
SE/C District	Hillside Chalet Tuesday February 21, 6-7
NW District	Spenard Recreation Center Tuesday February 28, 6-7 pm

For more information or assistance:

Beth Nordlund, 343-4492, nordlundbl@muni.org.

Information is also available at www.AnchorageParkFoundation.org

Mail proposal to:

Anchorage Park Foundation
PO Box 196650
Anchorage, Alaska 99519-6650

Or deliver proposal to:

Anchorage Park Foundation
120 Bragaw St.
Anchorage, AK 99508