

**Anchorage Park Foundation**  
Draft Recognition Plan, Last Updated 11/15/05

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<b>Friends</b>	<b>\$35-\$99</b>
<ul style="list-style-type: none"><li>▪Name in Annual Report</li><li>▪Name on Website</li><li>▪2 thank you notes<ol style="list-style-type: none"><li>1) typed letter from Alaska Community Foundation</li><li>2) typed letter signed by Beth</li></ol></li><li>▪Bumper Sticker</li></ul>	
<b>Pathfinders</b>	<b>\$100-\$499</b>
<ul style="list-style-type: none"><li>▪Name in Annual Report</li><li>▪Name on Website</li><li>▪3 thank you notes<ol style="list-style-type: none"><li>1) typed letter from Alaska Community Foundation</li><li>2) typed letter signed by Beth</li><li>3) thank you card signed by all board members</li></ol></li><li>▪Bumper Sticker</li></ul>	
<b>Naturalists</b>	<b>\$500-\$999</b>
<ul style="list-style-type: none"><li>▪Name in Annual Report</li><li>▪Name on Website (logo placement on website available for businesses &amp; nonprofits)</li><li>▪3 thank you notes &amp; call<ol style="list-style-type: none"><li>1) typed letter from Alaska Community Foundation</li><li>2) typed letter signed by Vic</li><li>3) thank you card signed by all board members</li><li>4) thank you phone call by Beth (day of contribution)</li></ol></li><li>▪Bumper Sticker, Nalgene bottle</li></ul>	
<b>Stewards</b>	<b>\$1000-\$5,000</b>
<ul style="list-style-type: none"><li>▪Name in Annual Report</li><li>▪Name on Website (logo placement &amp; hyperlink on website available for businesses &amp; nonprofits)</li><li>▪3 thank you notes &amp; call<ol style="list-style-type: none"><li>1) typed letter from Alaska Community Foundation</li><li>2) typed letter signed by Vic</li><li>3) thank you card signed by all board members</li><li>4) thank you phone call by Beth (day of contribution)</li></ol></li><li>▪Bumper Sticker, Nalgene bottle</li><li>▪Two invitations to all events, including verbal recognition at events if appropriate</li><li>▪Name in annual advertisement</li></ul>	
<b>Great Parks Investors</b>	<b>\$5,000-up</b>
<ul style="list-style-type: none"><li>▪Name in Annual Report</li><li>▪Name on Website (logo placement on website available for businesses and nonprofits)</li><li>▪3 thank you notes &amp; call<ol style="list-style-type: none"><li>1) typed letter from Alaska Community Foundation</li><li>2) typed letter signed by Vic</li><li>3) thank you card signed by all board members</li><li>4) thank you phone call by Beth (day of contribution)</li></ol></li><li>▪Bumper Sticker, Nalgene bottle</li><li>▪Two invitations to all events, including verbal recognition at events if appropriate</li><li>▪Name in annual advertisement</li><li>▪Press release at donor discretion</li><li>▪Signage opportunities:<ul style="list-style-type: none"><li>\$5,000 = name listed on a sign for all Great Parks Investors</li><li>\$10,000= name listed on sign and bench or other amenity</li><li>\$25,000= you get your own sign</li></ul></li></ul>	